



Geranium Homes celebrates

THE RENEWAL OF ITS SIGNIFICANT COMMITMENT TO BUILD TO THE NEW ENERGY STAR FOR NEW HOMES STANDARD

GERANIUM HOMES RECENTLY JOINED BY CITY OF WOODSTOCK Mayor Pat Sobeski, Corey McBurney, President of EnerQuality, and guests celebrated the company's commitment to build its homes to the new Energy Star for New Home (ESNH) Standard. The event was held at The Village at Sally Creek adult-lifestyle community in Woodstock, where five of an initial phase of 52 homes have been built by Geranium Homes.

Boaz Feiner, president housing division for Geranium Corp., accepted a plaque from Corey McBurney which will be installed on an Energy Star qualified home. Guests were given a piggy bank for the occasion, which symbolizes the approximately 20 per cent energy savings Geranium's future homeowners will enjoy in these new "best in class" Energy Star qualified homes.

Geranium Homes was the first new home builder in 2012 to enroll multiple houses under the new ESNH program and is proud to be the first volume and production home builder in Canada to achieve Energy Star for multiple homes. Of the five homes constructed in Woodstock, three are fully furnished and decorated Model Homes by Toronto-based Interior Design firm, Bryon Patton and Associates. The two remaining homes have been completed to drywall; one of which is where Geranium hosted the celebration event.

"To remind us of the superior comfort and quality offered by a home that achieves the stringent criteria for Energy Star labeling, we purposefully selected an unfinished home for the setting of this important occasion," said Boaz Feiner. "Through this initiative, Geranium Homes is voluntarily able to deliver homes that are designed and built better from the ground up. We believe this is worthy of a celebration."

Mayor Pat Sobeski, City of Woodstock stated, "I congratulate Geranium on continuing to voluntarily raise the bar and building energy efficient homes for Woodstock residents. I look forward to welcoming Geranium's future homeowners to our great City."

Corey McBurney, president of EnerQuality, said "Geranium Homes has made its mark as a quality-focused builder. By adopting the new

Energy Star for New Homes Standard, they are reinforcing their commitment to building sustainable, high quality homes."

The Energy Star for New Homes (ESNH) Standard was designed to help consumers easily identify homes that are approximately 20 per cent more energy efficient than those built to the minimum Building Codes. Only licensed ESNH builders may claim they are an Energy Star participant. To receive the Energy Star label, the homes are inspected and verified by Certified Energy Evaluators and certified by EnerQuality, a licensed Service Organization. The Energy Star mark is administered and promoted in Canada by Natural Resources Canada.

In 2009, Geranium Homes announced its commitment to build all future homes to Energy Star for New Homes specifications commencing at The Neighbourhoods of Cardinal Point in Stouffville. In 2012, the company immediately enrolled its homes at The Village at Sally Creek neighbourhood to meet the new ESNH program criteria. Established in 1977, Geranium Homes is the Housing Division of one of Ontario's few fully integrated land development and building company, Geranium Corp. geraniumhomes.com