

FRIDAY HARBOUR

Luxury resort living on Lake Simcoe



Following 10 years of detailed planning and consultation, Friday Harbour is being brought to fruition by Geranium Corporation and will be an unparalleled resort.

Situated on Lake Simcoe's protected Big Bay Point in Innisfil, Friday Harbour encompasses 600 acres within Ontario's premier playground, just an hour's drive from the GTA by major highways and accessible by GO Train. The community will have all the key ingredients for year-round relaxation and recreation while also being constructed to stringent environmental standards that protect endangered species, create new habitats and help to improve Lake Simcoe's water quality.

Friday Harbour's 18-hole championship golf course, Stonefences, is designed by world-renowned golf course architects Carrick Design Inc. and will adhere to Audubon International environmental standards, while walking/hiking trails will traverse the protected 200 acres of The Nature Preserve.

At its heart, Friday Harbour's vibrant waterfront pedestrian village will



become Simcoe's new all-season destination for fun and leisure. Within this Marina Village, owners and visitors alike will discover a variety of boutiques, galleries and restaurants. A Performing Arts Centre is planned and will add to the entertainment program of music, festivals and events. The protected inland Friday Harbour Marina will provide up to 1,000 boat slips and for occasional use, a boat rental and boat share program will be offered. Friday Harbour also features a year-round Lake Club, a seasonal beach and tennis club, and a variety of resort homes to suit many lifestyles and budgets.

Construction of the resort has begun with excavation of the marina and sculpting of the golf course. In Fall 2012, Geranium Corporation successfully unveiled its plans for Friday Harbour and offered the first opportunity to own within the spectacular all-season community. Resort ownership has found favour with today's families who desire a close and convenient year-round escape. Friday Harbour also appeals to empty nesters who enjoy the warmer climates of the south in winter, but desire the luxury of a resort lifestyle in a village atmosphere throughout the year, close to family and friends. "When our first residences are ready in late 2015 and through 2016, many of the major amenities will be ready to enjoy," explains Earl Rumm, President of Geranium Corporation.

Friday Harbour will be built by the company's housing division, award-winning Geranium Homes which enhances three decades of experience in complex land development with the broad expertise of its construction department.

Resort homes available in phase 1 include: The Boardwalk space-efficient studios, ranging in size from 438 square feet up to 1,823 square feet; penthouses; Harbour Flats, ranging from 523 square feet to 1,330 square feet; and Marina Residences start from 1,944 square feet. Prices range from the \$300's to over \$1 million.

Friday Harbour invites you to discover what generations of families already know about the lure of the Lake, with a fresh modern twist on luxury resort living. Visit the Friday Harbour team for an exciting introduction to this brand new resort community. ■

CONTACT INFORMATION

The Toronto Presentation Centre is located at Flat Iron Building, 49 Wellington St. E., on the 2nd Floor. For more information, call or visit the website.

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