

RAIN CAN'T STOP PARTYING ON THE VERANDAS



Boaz Feiner, front, president of Geranium's housing division, welcomes homeowners to a barbecue at The Verandas in Port Hope.

Torrential rain did not deter homeowners of **The Verandas** in Port Hope from attending a Welcome to the Neighbourhood Barbecue hosted by **Geranium Homes** in June.

"We had a good representation from both those who have moved in and others waiting for their homes to be built and completed this fall," said **Sue Webb Smith**, Geranium's marketing director.

"We always host community get-togethers for our homebuyers and find it really helps when neighbours meet one another even before they move in to their homes."

A second phase offering new 48- and 42-foot lots was released for sale during the weekend and many who came to view Phase 2 stayed for the barbecue.

1.877.540.0555

geraniumhomes.com

A SUCCESSFUL GRAND OPENING AT ESTATES OF WEST RIVER VALLEY



Prospective homeowners visit Estates of West River Valley

A fantastic number of prospective homebuyers attended **Saberwood Home's** grand opening for the much-anticipated Estates of West River Valley recently.

With the release of only 45 exquisite

elevations finished in stone and brick with stucco highlights, interested purchasers should visit as soon as possible.

This carefully planned community of estate homes is beautifully situated in a natural ravine setting, close to shopping, schools and essential amenities. Located in the most desirable area of Brampton, the Estates of West River Valley is boarded by Countryside Drive, McVean Drive, Mayfield Road and The Gore Road.

Architecturally striking, the homes are set on 50-, 60- and 70-foot lots with plans ranging from 3,235 to 5,034 square feet.

The homes are luxuriously appointed and, for a limited time, Saberwood is offering an Upgrade Bonus Offer. Purchase a 50-foot home and receive \$25,000 in free upgrades, or purchase a 60-foot or 70-foot model and receive \$35,000 in free upgrades.

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ALL IN A DAY'S WORK

HOMES Publishing Group's founder and publisher, **Michael Rosset**, spent a summer morning at gardening guru **Mark Cullen's** home, touring his massive garden. Cullen, who is the gardening editor for HPG's **RENO & DECOR** magazine, is well-known as a radio and television personality, and has numerous books under his gardening belt. markcullen.com

BILD APPOINTS NEW VICE PRESIDENT

The Building Industry and Land Development Association (BILD) announced a new vice president communications and media relations in July.

George Christopoulos — formerly **Toronto Mayor Rob Ford's** press secretary — accepted began his new job on July 2.

Christopoulos comes to BILD with strong media relations, strategic communications and management skills and experience. Prior to joining BILD, he worked for Ford and before that he was an integral part of the Toronto Police Service's communications team, managing internal and external communications, as well as relationships with all of the major media channels, for nearly a decade. He started his career as a journalist and has been presented with a number of awards for his investigative work.

"A natural networker and relationship-builder, George is known for his truthful and tactful approach with media," **Bryan Tuckey**, BILD's president and CEO said in a press release. "George has a natural ability to raise awareness for people and organizations, and is known for his ability to communicate not only what they do, but how they do it."

bildgta.ca